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# PRESS RELEASE

## WARTER racing Fuels begins sales for the World Racing Market

### Company Sets New Standard for World's Motorsports

**Sligo, Ireland - January 23, 2017:** WARTER racing is introducing its first 102 Octane, FIA Appendix J legal Racing Fuel, available now for both retail and bulk customers.

WARTER racing 102 is a state of the art racing fuel designed for multiple applications from all FIA type races, through drift league, rallycross, high performance, tuned and modified petrol engines. Based on over 30 years of experience in the motor and aviation fuel industry, it was an only a matter of time to apply this expertise to the highly demanding market of the motorsport industry. In the response to the market demand, the 102 Racing Fuel was born.

"We were getting ready for this move for a few years now" recalls Lukasz Gancarz, WARTER racing's Sales and Marketing Director. "Our development team combined with our very own laboratory, set out on a mission to design the 102 Octane Fuel, which would be compliant with all global standards but most importantly with the FIA requirements for all certified race events. Now, after all the tests completion we are proudly entering the racing market with not only the best quality fuel, but most importantly the best price"

"What you can here is the combination of the highest quality product, for which we are known in the aviation industry, followed by the most attractive price on the market" says Kamil Skorupski, CEO of WARTER racing". For years, we could see all the teams and individuals within the racing industry struggling with the fuel prices. High quality racing fuel was either not achievable in the area or simply too expensive. We decided to change it all by designing and introducing our own racing fuel."

The company embarked on an ambitious two-year design, manufacture, and test program. The fuel was put through its paces during various WRC, RX and drift events, giving an amazing

performance results. The company proudly begins its sales and marketing processes now, to change the face of the racing industry in the same way as it did with the aviation fuel market.

### **ABOUT WARTER racing**

WARTER racing is a proud member of the WARTER Capital Group, made by the specialists behind the WARTER aviation - refinery that changed the face of the General Aviation in Europe, making flying affordable again. WARTER racing refines its very own 102 Octane Racing Fuel entirely in its own refinery in Plock, Poland.

WARTER aviation is an industry leader providing full range of solutions to the **general aviation market**. Most importantly: **high quality aviation gasoline that is now accessible anywhere in the world**. This is not something we are setting as our goal – this is our reality. Backed up by 40 years of experience **we are proud to offer a solid customer satisfaction** throughout our sales network - **worldwide**.

**Photos attached to the press release by RSSP Photography by Willem Wittenberg**